



## PRESENTATION REVIEW FOR TWO LIVES

There are a number of concerns facing communities when connecting through social media and multimedia based communication. As social media use transforms the way we connect, the way we communicate and the way we view the world around us, can we as a society adjust to the world that is being created online as it is connected with the world where we live and breathe? For parents, the general use of social media by their children is becoming an everyday occurrence in combination with homework, communication with friends and online gaming.

The presentation will focus on options to find balance between online and in person reputation. This balance will become increasingly difficult in upcoming years for those currently in and those entering workplace and/or education settings. With the amount of volunteered personal information now made available online, social media is playing an instrumental role in the development of youth, the connection of relationships and how generations are being shaped with every friend request.

"Two lives" demonstrates the realities facing youth as they become social media users, the challenges with content that fails to disappear from an online search engine and how the term "online privacy" has given a user base a false sense of security on social media platforms.

### - **Presentation Focus Points Include**

- Content – Appropriate versus Inappropriate
- Friendship – Friends we need/want in reality compared to friends we have on a list online
- Privacy – Definition of privacy in a social media world